

BARATO

COMPANY AND PRODUCT PROFILE

**BARATO SOFTWARE SOLUTIONS FZCO
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Sales Force Solutions | Android Apps | ERP | Digital Signage | Queue Management

BARATO

COMPANY PROFILE

BARATO SOFTWARE SOLUTIONS is a TOTAL AUTOMATION SOLUTION COMPANY, formed with a vision to Capitalise and Enable the Customers with the Right Solutions for the MIDDLE EAST AND World Markets by providing the Finest of the TOTAL AUTOMATION SOLUTIONS. We works as a strategic technology partner delivering end-to-end customized solutions integrated from World Wide Manufacturers and Developers to the Clients by Consolidating the same into an END TO END Totally Integrated Solutions.

Our Team is inspired by technology and work towards making your business more efficient and productive. We bring innovative ideas to the table and develop solutions that help our clients stay ahead of the market competition. Our focus is to deliver customized solutions that answer your business issues and make your operations run smoothly. We focus on the to Identify potential Customers and cater to their automation needs, source the Solutions from the World Market, Integrate and evolve an apt solution for the Customers Integrating Software and hardware.

We plan to Work as a Company Marketing various Nish Solutions, work as a system integrator to provide Hardware integrated to our software to Customers across the World through Local Partners. System Integrator, Solution Developer and Evolving an END TO END TOTAL SOLUTIONS

BARATO SOFTWARE SOLUTIONS is Powered by SOFTLAND INDIA LIMITED, an INDIAN Company with More than 2 Decades of Existence and an Excellent Team and proven Clientele with rich Experience in Innovation for giving the End to End Touch to the Middle East Customers. This gives an Edge to the Success for BARATO SOFTWARE SOLUTIONS.

BARATO SOFTWARE SOLUTIONS will be acting as the Extended ARM of Softland India Limited for the Middle East Operations. Softland India Limited embarked on its grand journey in the year 1995. Started operations in embedded systems in non-PC based solutions and successfully moved across to as a TOTAL SOLUTION COMPANY with Concept to Reality Derivative Solutions for the World Market. Expanded from a single base in India to global foot prints in Srilanka, Philipines, Nepal, Ghana, Kenya, SUDAN and Middle East. Market leaders in providing technology enabled solutions to several industries across the world. Softland's Experience of 20 years in the industry in providing Total Solutions to international clients, will be a great power for BARATO SOFTWARE SOLUTIONS to bring an innovative approach and provide cost efficient solutions to projects and products we undertake.

THE PRINCIPALS AND EXPERTISE

Softland India Ltd is a Public limited company established in 1995 by a group of IT Professionals. We provide **embedded systems** based IT solutions. Being pioneers & market leaders in developing and manufacturing non-PC hardware devices, SIL have vast experience in developing microprocessor-based devices. Soft land's core strength is in the field of embedded solutions. SIL is mainly into providing of embedded solutions for the field automation. With an increasing strength of about 150+ staff, we are able to achieve continuous success in all the field automation projects we take.

Softland's Corporate Office, R&D and Factory are situated at Trivandrum city in Kerala. With 20 Years of Embedded Expertise we are moving ahead to capture the World Market by providing most Innovative Field Automation Solution. Softland India has gained its Expertise in its career with the whole hearted support and efficient work-o-holic young and aggressive members in the various department of **TEAM SOFTLAND**. With 20 years of Innovative Engineering, Embedded Experience and Software Excellence, Softland has been in the top in providing innovative and most accurate solutions to the customers across the globe. The various expertise field of Softland are.

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Embedded Related

- Micro-Controller Based Design and Development.
 - a. 8 Bit Micro-Controllers
 - b. 16 Bit Micro-Controllers
 - c. 32 Bit ARM 7 Micro-Controllers
 - d. ARM Cortex Micro-Controllers
- GPRS / WiFi Incorporation in Handheld Solutions
- USB – Universal Serial Bus Interface
- RF – Wireless Innovation for Wireless Data Transfer Applications
- Bluetooth for Wireless Data Transfer Applications
- Intelligent Portable Printer Design with Processing Power and Data Storage

Software Related

- Total Software and Hardware Solutions.
- Web Based Portal Software Solutions.
- Web Based Forums.
- Content Managed Web Sites.
- Web Based Software Automations Solutions.
- Web Based ERP / CRM Solutions.

Firmware Related

- Mobile Phone + Intelligent Printer Application Programming.
- PDA Development on Android, Java, Embedded Etc
- SDK for ARM Controllers

SOFTLAND PRODUCTS

Palmtec is a hand-held computer with in-built Printer & PC interface. It is very rugged, and hence suitable for the rough environment. It weighs around 400 - 600 grams and runs on a rechargeable battery.

Palmtec Amphibia is a hand-held computer It is very rugged, light weight with about 400 Grams and suitable for the rough environments. It consists of a 30 Key keypad, Graphic LCD, In Built **Thermal Printer**, Higher End 32 Bit Microcontroller, USB interface and runs on Rechargeable Battery. **Palmtec Plutonia** is a hand-held computer It is very rugged, light weight with about 550 Grams and suitable for the rough environments. It consists of a 30 Key keypad, Graphic LCD, In Built **Dot Matrix Printer**, Higher End 32 Bit Microcontroller, USB interface and runs on Rechargeable Battery.



iPrintMarvel-Series are very small, rugged USB & Bluetooth enabled 24 /32 Column mini printer that is suitable for all types of environment. This is designed with a small footprint and comes in an aesthetic plastic enclosure. iPrintMarvel works on Dot Matrix / Thermal Printing Technology. Its weight is just 350 grams & runs on rechargeable battery and can print up to over 15,000 lines even in a single charge.



Palmtec DataCol is a hand-held computer It is very rugged, light weight with about 250 - 400 Grams and suitable for the rough environments. It consists of Key keypad, Graphic LCD, Basic & In Built **Scanner / BIOMETRIC MODULE** etc, Higher End 32 Bit Microcontroller, USB and runs on Battery.

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LED signage Solutions – Lakhya and Vilambara Series of LED Sign boards for Indoor and Outdoor Display of Destinations, Information, Advertisements Etc.

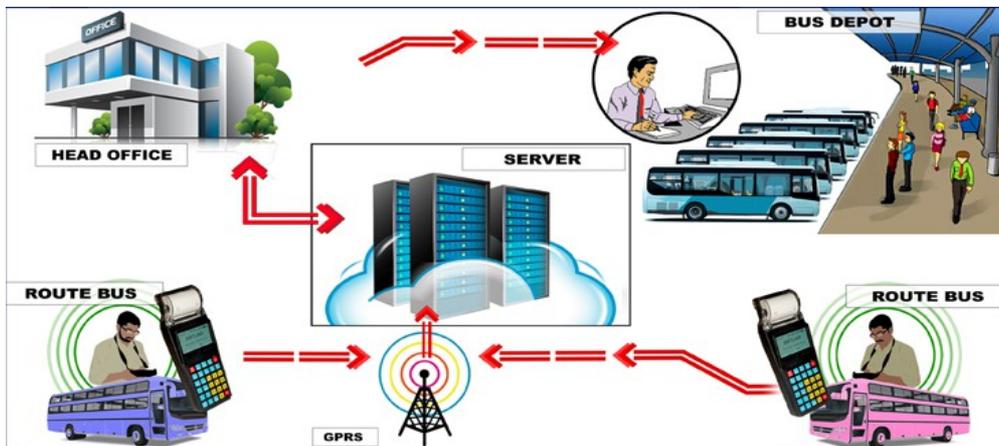


TOTAL SOLUTIONS - PRODUCT PROFILE

We are very strong in providing of various Total Automation Solutions in the following Areas.

1. Ticketing Solutions for Bus, Taxi, Auto Etc

- a) Basic Ticketing Solutions
- b) Automatic Fare Collection System with Online Etc. Reservation Management System.
- c) Solutions with Online GPRS, GPS Tracking



2. Sales Force Automation / Distribution Van Sales Solution

- a) Field Sales Billing & Field Order Booking
- b) Warehouse Data Management
- c) Solutions with Online GPRS, GPS Tracking Etc.



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3. ERP Solutions

- a) Human Resource Management & Payroll
- b) Inventory Management
- c) Asset Management
- d) Alert Management
- e) Accounts Management
- f) Optional Other Modules



4. Spot Billing, Spot Fining Solution

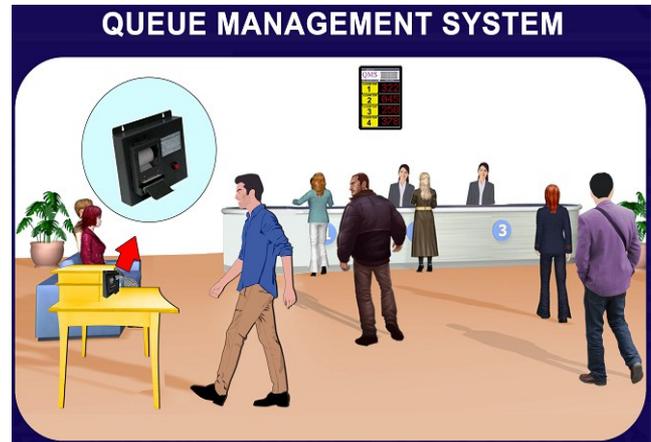
- a) Online / Offline Spot Billing in Electricity/ Water Cos.
- b) Online / Offline Spot Fining in Field by Police
- c) Spot Alcohol Analysis Fine System

5. Payment Collection Solution

- a) Micro finance Payment Collection System
- b) Invoice / Chit / Cable TV / Insurance/ Tax Payment Collection System

6. Other Solutions

- a) Parking Management Solution
- b) Loyalty Card Management Solution
- c) Shop Multi-Point Billing Solution
- d) Queue Buster / Self Check In Solution
- e) Visitor / Queue Management Solution
- f) Commuter Tracking Solution
- g) Complaint Management Solution
- I) Resource Planning and Automation Solution
- j) Restaurant (Kitchen Order Taking) Solution
- k) Smart Wireless Alert Solution



FIXED DEPOSIT INTEREST RATES		28 NOV 2014
15 Days to 44 Days	%	8.00%
45 Days to 90 Days	%	8.25%
91 Days to 179 Days	%	8.75%
180 Days to 364 Days	%	9.25%
365 Days to Above	%	10.50%
GOLD LOAN		
Per gm	₹	1950/-
1 Month 8 gms	₹	17000/-
3 Month 8 gms	₹	18500/-
12 Month 8 gms	₹	21500/-
GOLD LOAN TRANSACTION TIME		
		9.30 am to 5.30 pm



AREAS OF APPLICATIONS

PALMTEC AMPHIBIA, PALMTEC PLUTONIA & PALMTEC DATACOL

- Billing in Delivery Sales Van & Order Processing in Distribution Network.
- Field Payment Collection / Loan Recovery for Banks, Insurance & NBFCs.
- Ticketing in Govt. Transport Corporation Buses & Private Buses.
- Kitchen / Bar Order Token Management in Restaurants/ Bars.
- Ticketing in Zoo / Museum / Parks, Parking Lots.
- Spot Billing for Electricity & Water Companies.
- Courier Services Data Entry and Processing.
- Shop / Restaurant / Fuel Billing.
- Parking Lot Management.
- Property Tax Collection.

**Optional Models with GPRS /
RS232 / Bluetooth / RF
Wireless / Biometric Engine /
Barcode Readers Etc...**

iPRINTMARVEL

- Portable Printer
- USB Printer
- Bluetooth Printer
- Printer with CPU
- Printer with Data Storage
- Mobile Application CPU and Printer.
- Printer for Mobile Phones to be Used in Payment Collection.

ANDORID / IPHONE / IPAD / TABLET PC / Java SOLUTIONS

- Andorid KOT / BOT System
- Java Symbian Mobile Electricity Billing / Metering System
- Customs Apps for Android / Iphone / Ipad.

SOFTWARE AND TOTAL SOLUTIONS

- Complaint Management System
- Construction Management System
- Automated Fare Collection and Report Management System
- Apartment Management System
- Loyalty Card Management System
- Automatic Fare Collection System
- BioMetric Children Tracking System
- Ware house Stock Taking System
- Police Fine Challan generation System
- Visitor Management System
- Parking Management System

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HANDHELD PDA - AREAS OF APPLICATIONS



SOFTLAND MARKET PRESENCE

